



Visit eeNews Europe's  
electronica Microsite



## electronica 2022 Microsite

Designed to drive traffic to your stand at electronica, the site will be active from October 1<sup>st</sup> to the end of the show on November 18th

eeNews Europe's **electronica 2022** microsite offering exhibitors at the show increased visibility to showcase their products and services and drive visitors to their stand at the show

Sample: <https://www.eenewseurope.com/en/partner/electronica-2022/>

### How it works for you:

eeNews' electronica 2022 microsite offers advertisers high visibility on the microsite's home page and a direct link to their own home page within the microsite.

The Clients' microsite home page will host the clients presentations, a logo or picture together with stand information and up to 3 products or services presentation with dedicated links to their own site.

Sample: <https://www.eenewseurope.com/en/partner/digikey-electronics/>

### Material requirement:

1. Top banner: 1140 x 280 pixels
2. Company Logo (optional)
3. Up to 3 product entries, each with a 40 words text, and a 600 x 400 picture and a link to the company's web page

### Promotion

eeNews Europe's electronica microsite will be promoted via ads on our various websites, generating in excess of 200,000 PIs per month and also via our daily newsletters and via social networks including LinkedIn, Twitter and Facebook.

The microsite content will also be promoted via our daily newsletters

Sample: <https://www.eenewseurope.com/en/newsletters/aw-test-microsite-header/>

## Overview

An audience of over 200,000 design engineers across Europe many of which will be attending electronica 2022.

Rates: \$4500 with up to 3 entries with a direct deep-link to the client's site

Additional 3 entries: \$500

### Additional Benefits:

Product entries are promoted via our daily Newsletters to 60,000 subscribers

The microsite will also be promoted via LinkedIn, Twitter and Facebook posts with over 4,000 followers each

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