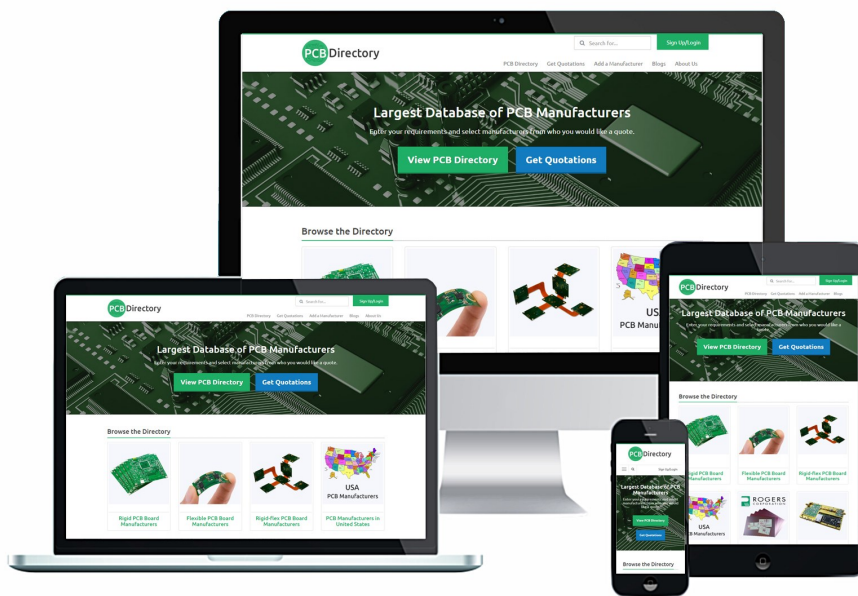


Media Kit 2023



The Largest Directory of PCB Companies

www.pcbdirectory.com



Reach out to Engineers in the PCB Industry



The Largest Directory of PCB Manufacturers/Fabricators, Assembly and Design Companies

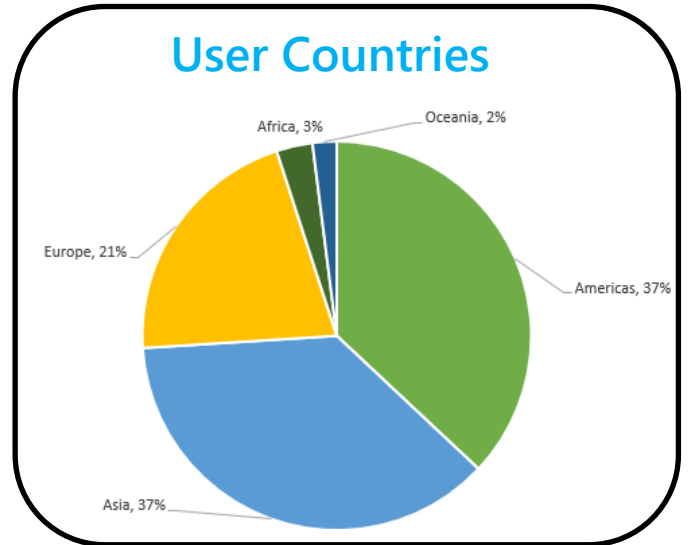
PCB Directory — www.PCBdirectory.com is the largest online database of PCB Companies. We have listed Manufacturers, Assembly companies and PCB Design companies. Users can find PCB companies based on their location and capabilities.

Website Activity

100,000+ Page Views/Month

25,000+ Users/Month

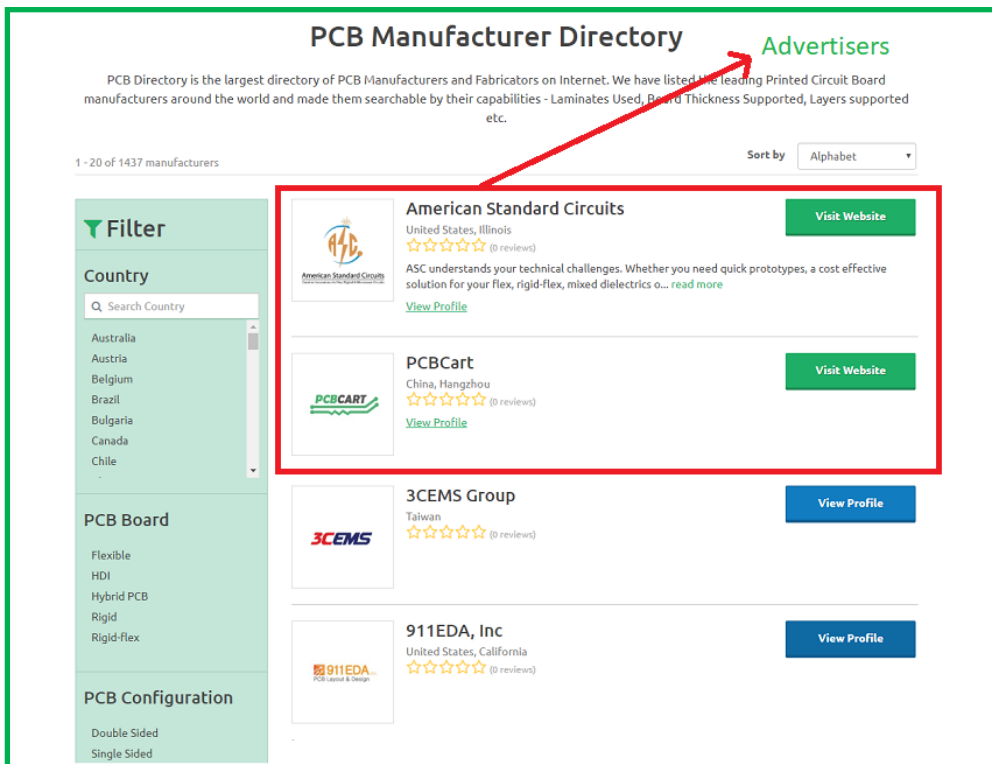
1,250+ Leads/Month



Cost Per Click (CPC) Advertising

Cost Per Click (CPC) advertising is a great way to drive targeted traffic to your company website. You are only charged when a user clicks the link in the directory to visit your website. This is very targeted, as users only visit **PCBdirectory.com** when they are looking for a PCB fabricator, assembly house or design company.

Price: \$2/Click (\$500 Minimum) - Once you run out of balance you can top up.



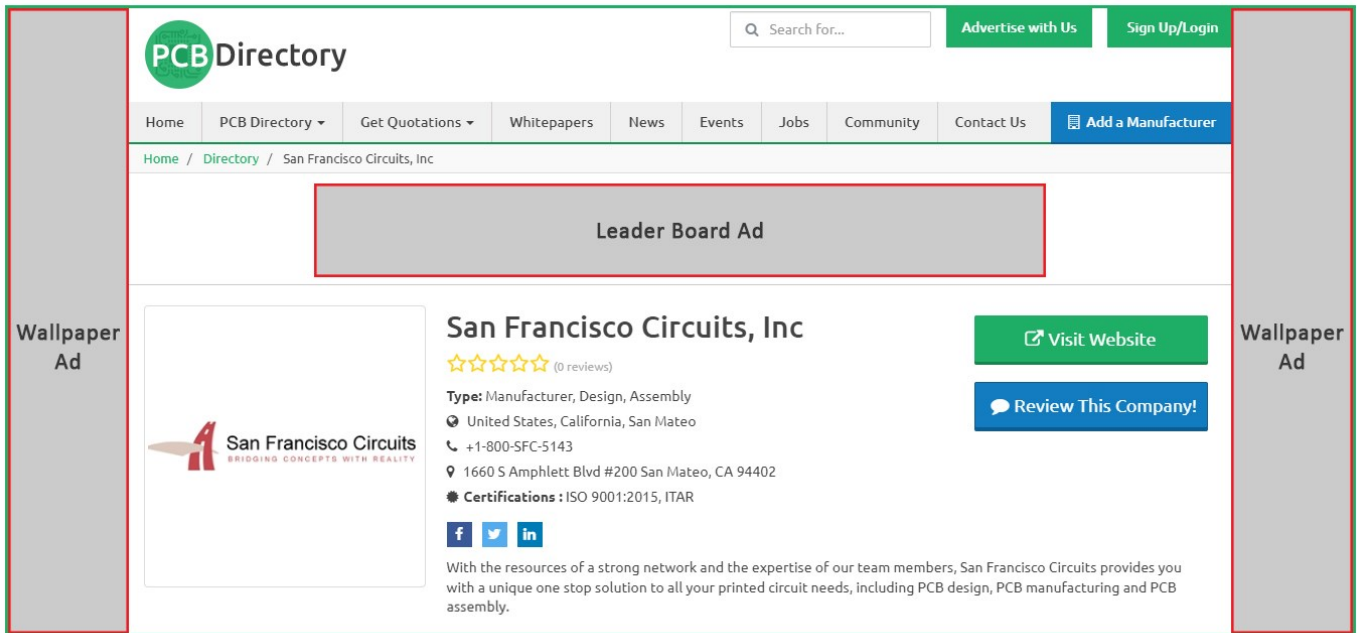
The screenshot shows the 'PCB Manufacturer Directory' website. It features a search bar, a filter sidebar on the left, and a list of manufacturer profiles. A red box highlights the profile for 'American Standard Circuits', which includes a 'Visit Website' button. A red arrow points from the 'Advertisers' text to the highlighted profile.

Note: As an advertiser your company will show up higher in list of companies - with a link to your website.

Target Other Countries

Advertisers can also target countries that they supply to. So for example, if you located in USA but supply to Canada, you can enable an option to show as featured in Canada as well.

Banner Advertising



Wall Paper Ads

Wall Paper Ads are high impact banner ads that show on either side of the website at all times. They are visible to users on all pages even as they scroll up or down a page, as a result they are extremely effective.

Price: \$150 CPM | CPM: Cost per 1,000 Impressions

Other Banner Ads

Banner Ads show across the PCB Directory website including on the profile page. This means that users will see banner ads of your company when they are looking at other PCB companies.

Ad Type	Dimension	Location	Pricing
Leaderboard Ad	728 x 90 px	Profile Pages, News Pages, Articles and Events	\$100 CPM
Square Ad	300 x250 px		
Mobile Ad	300 x 250 px 300 x 60 px	All Pages of the Mobile Website	\$100 CPM



Note: CPM: Cost per 1,000 Impressions

Lead Generation

The **Lead Generation Program** on PCB Directory has been designed to get you real user inquiries for PCB Fabrication, Assembly, Design, Stencils and Repair. We have created a Quotation Form which users fill out to request a quotation from multiple companies. Users can select up to 15 companies at a time from who they would like to get a quote. If you sign up for this program, you are pre-ticked and pushed to the top of the list of companies which generates real leads for your company.

Cost: \$10/Lead (\$500 Minimum - Your balance keeps deducting as the leads are generated)

Targeting: You can choose from which countries you would like to get quotations.

Get PCB Fabrication quotes from multiple manufacturers

1 Enter your PCB Requirement

Single/Panel ⓘ

PCB Board Material ⓘ

Dimensions *
 X

Quantity *

PCB Board Type ⓘ

Layers *

Board Thickness *

Time Line

Advanced Options +

Note

enter any additional information here...

Add a PCB Design File

2 Select Manufacturers

Sort by country ▾ Search by name...

8 Manufacturers are selected [View List](#)

- Advanced Circuits - United States**
- ALLPCB - China**
- Bittele Electronics Inc - Canada**
- Circuits Unlimited - United States**
- Hitech Circuits Co., Limited - China**
- Optima Technology Associates, Inc - United States**
- RedBoard Circuits, LLC - United States**
- SUNGHOM PCB&PCBA - China**
- 5pcb.de GmbH - Germany
- 911EDA, Inc - United States
- A & C Electronics - United States
- A2e Technologies. - United States
- Accelerated Assemblies, Inc. - United States
- Advanced Electronic Technology HK Ltd - Hong Kong
- Advanced Circuitry International - United

For more information about Advertising on PCB Directory, email raghav@pcbdirectory.com OR call +1-312-436-0084

www.PCBdirectory.com