

Media Kit 2024



The Leading Website for the PCB Industry

www.PCBdirectory.com



Reach out to Engineers in the PCB Industry

The Leading Website for the PCB Industry

PCB Directory — www.PCBdirectory.com is the leading website for the PCB Industry. We cover two segments of the industry—**PCB Services** and PCB Equipment. Under PCB Services we have created the largest online directory of PCB fabrication, assembly, design, stencil and rework companies. Users can find companies based on their location / capabilities and request quotes for their PCB requirement. In the **PCB Equipment** section we have listed complete product catalogs of PCB Equipment from the leading companies in more than 30 categories. Users can find equipment based on their requirement, view product specs and get quotes.

We also provide the latest news, technical articles, white papers and much more to keep users up to date with the PCB Sector.

Website Activity

150,000+

 Page Views / Month

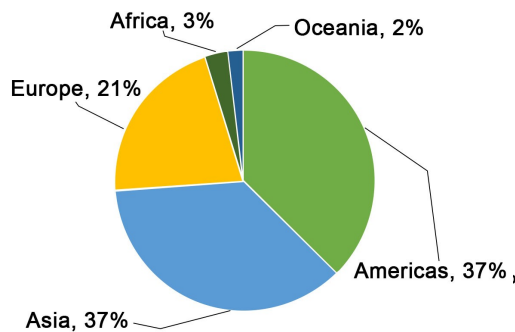
35,000+

 Visitors / Month

10,000+


 Registered Users

Demographics



Lead Generation

15,000+

 Leads Generated in 12 Months

Ad Solutions



Branding

Banners Ads, Native Ads, Wall Paper Ads



Outreach

Newsletter Sponsorships, Social Media



Lead Generation

Featured Listings, White Papers, Webinars



Customized Programs

We can customize a program to specifically meet your budget and objective.

PCB Directory—Traffic & Lead Generation Solutions

PCB Directory offers 2 solutions for the PCB Service Providers like Manufacturers/Fabricators, Assembly companies, Designers, Repair and Rework service providers. These are **CPC (Cost Per Click)** and **CPL (Cost Per Lead) Solutions**.

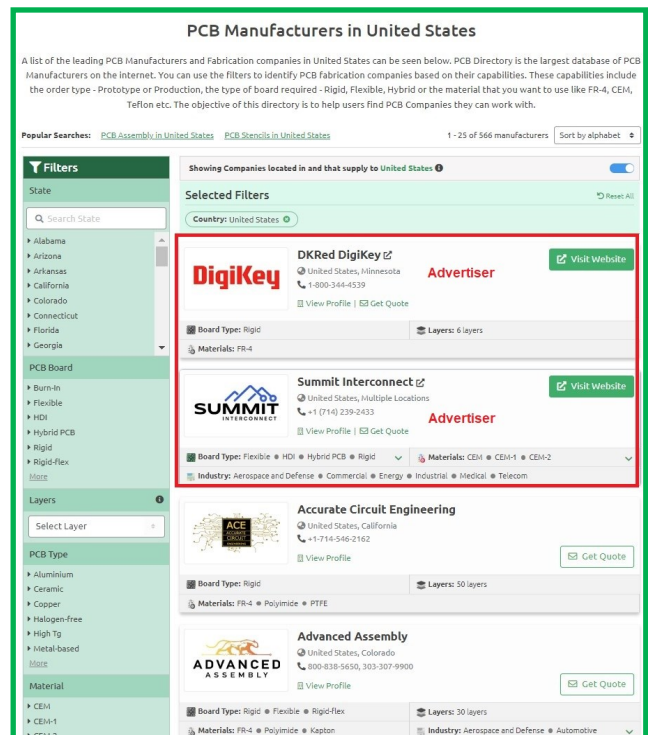
Cost Per Click (CPC) Advertising

Cost Per Click (CPC) advertising is a great way to drive targeted traffic to your company website. This is very targeted, as users only visit the directory when they are looking for a PCB fabricator, assembly house or design company. When users search for a PCB company in your location, your company will be shown higher in the list of companies with a link to your website. You are only charged if a user clicks the link in the directory to visit your company website.

Note 1: As an advertiser your company will show up higher in list of companies - with a link to your website.

Note 2: As an Advertiser, if you choose to show yourself in a different country where you provide your services, you will be shown in the list of PCB companies for that country as well with a **“Supplies to <Country>”** badge along with a direct link to your website.

Price: \$2/Click (\$500 Minimum) - Once you run out of balance you can top up.



PCB Manufacturers in United States

A list of the leading PCB Manufacturers and Fabrication companies in United States can be seen below. PCB Directory is the largest database of PCB Manufacturers on the Internet. You can use the filters to identify PCB Fabrication companies based on their capabilities. These capabilities include the order type - Prototype or Production, the type of board required - Rigid, Flexible, Hybrid or the material that you want to use like FR-4, CEM, Teflon etc. The objective of this directory is to help users find PCB Companies they can work with.

Popular Searches: [PCB Assembly in United States](#) [PCB Stencils in United States](#) 1 - 25 of 566 manufacturers Sort by alphabet

Showing Companies located in and that supply to United States

Selected Filters

Country: United States

Filters

State: Search State

PCB Board: Burn-In, Flexible, HDI, Hybrid PCB, Rigid, Rigid-Flex

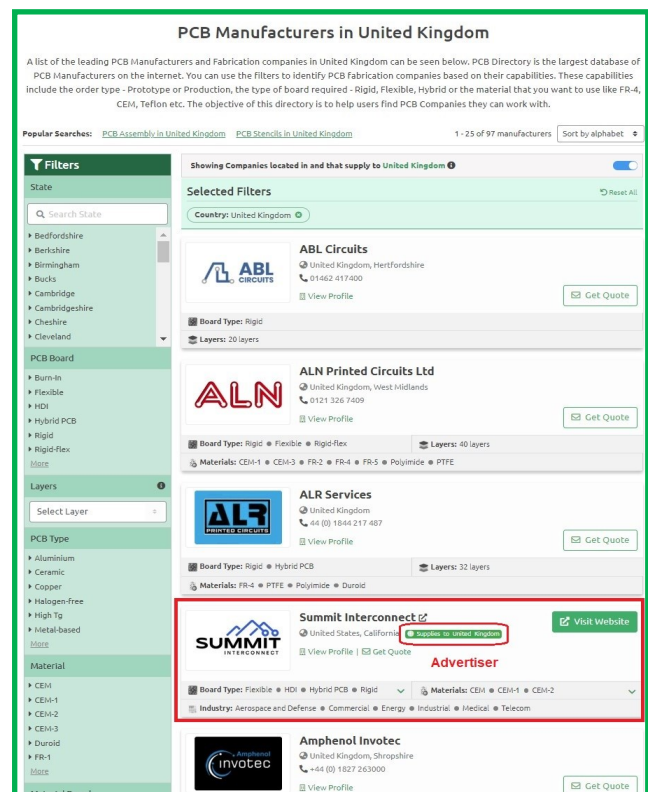
Layers: Select Layer

PCB Type: Aluminium, Ceramic, Copper, Halogen-free, High Tg, Metal-based

Material: CEM, CEM-1, CEM-2

Results:

- DigiKey** (Advertiser) - United States, Minnesota. 1-800-344-4539. Board Type: Rigid. Layers: 6 layers. Materials: FR-4.
- Summit Interconnect** (Advertiser) - United States, Multiple Locations. +1 (714) 239-2433. Board Type: Flexible, HDI, Hybrid PCB, Rigid. Materials: CEM, CEM-1, CEM-2. Industry: Aerospace and Defense, Commercial, Energy, Industrial, Medical, Telecom.
- Accurate Circuit Engineering** - United States, California. +1-714-546-2162. Board Type: Rigid. Layers: 50 layers. Materials: FR-4, Polyimide, PTFE.
- Advanced Assembly** - United States, Colorado. 800-838-5650, 303-307-9900. Board Type: Rigid, Flexible, Rigid-Flex. Layers: 30 layers. Materials: FR-4, Polyimide, Kapton. Industry: Aerospace and Defense, Automotive.



PCB Manufacturers in United Kingdom

A list of the leading PCB Manufacturers and Fabrication companies in United Kingdom can be seen below. PCB Directory is the largest database of PCB Manufacturers on the Internet. You can use the filters to identify PCB Fabrication companies based on their capabilities. These capabilities include the order type - Prototype or Production, the type of board required - Rigid, Flexible, Hybrid or the material that you want to use like FR-4, CEM, Teflon etc. The objective of this directory is to help users find PCB Companies they can work with.

Popular Searches: [PCB Assembly in United Kingdom](#) [PCB Stencils in United Kingdom](#) 1 - 25 of 97 manufacturers Sort by alphabet

Showing Companies located in and that supply to United Kingdom

Selected Filters

Country: United Kingdom

Filters

State: Search State

PCB Board: Burn-In, Flexible, HDI, Hybrid PCB, Rigid, Rigid-Flex

Layers: Select Layer

PCB Type: Aluminium, Ceramic, Copper, Halogen-free, High Tg, Metal-based

Material: CEM, CEM-1, CEM-2, CEM-3, Duroid, FR-1

Results:

- ABL Circuits** - United Kingdom, Hertfordshire. 01462 417400. Board Type: Rigid. Layers: 20 layers.
- ALN Printed Circuits Ltd** - United Kingdom, West Midlands. 0121 326 7409. Board Type: Rigid, Flexible, Rigid-Flex. Layers: 40 layers. Materials: CEM-1, CEM-3, FR-2, FR-4, FR-5, Polyimide, PTFE.
- ALR Services** - United Kingdom. +44 (0) 1644 217 487. Board Type: Rigid, Hybrid PCB. Layers: 32 layers. Materials: FR-4, PTFE, Polyimide, Duroid.
- Summit Interconnect** (Advertiser) - United States, California. Supplies to United Kingdom. Board Type: Flexible, HDI, Hybrid PCB, Rigid. Materials: CEM, CEM-1, CEM-2. Industry: Aerospace and Defense, Commercial, Energy, Industrial, Medical, Telecom.
- Amphenol Invotec** - United Kingdom, Shropshire. +44 (0) 1827 263000. Board Type: Rigid, Flexible, Rigid-Flex. Layers: 30 layers. Materials: FR-4, Polyimide, Kapton. Industry: Aerospace and Defense, Automotive.

Cost Per Lead Advertising

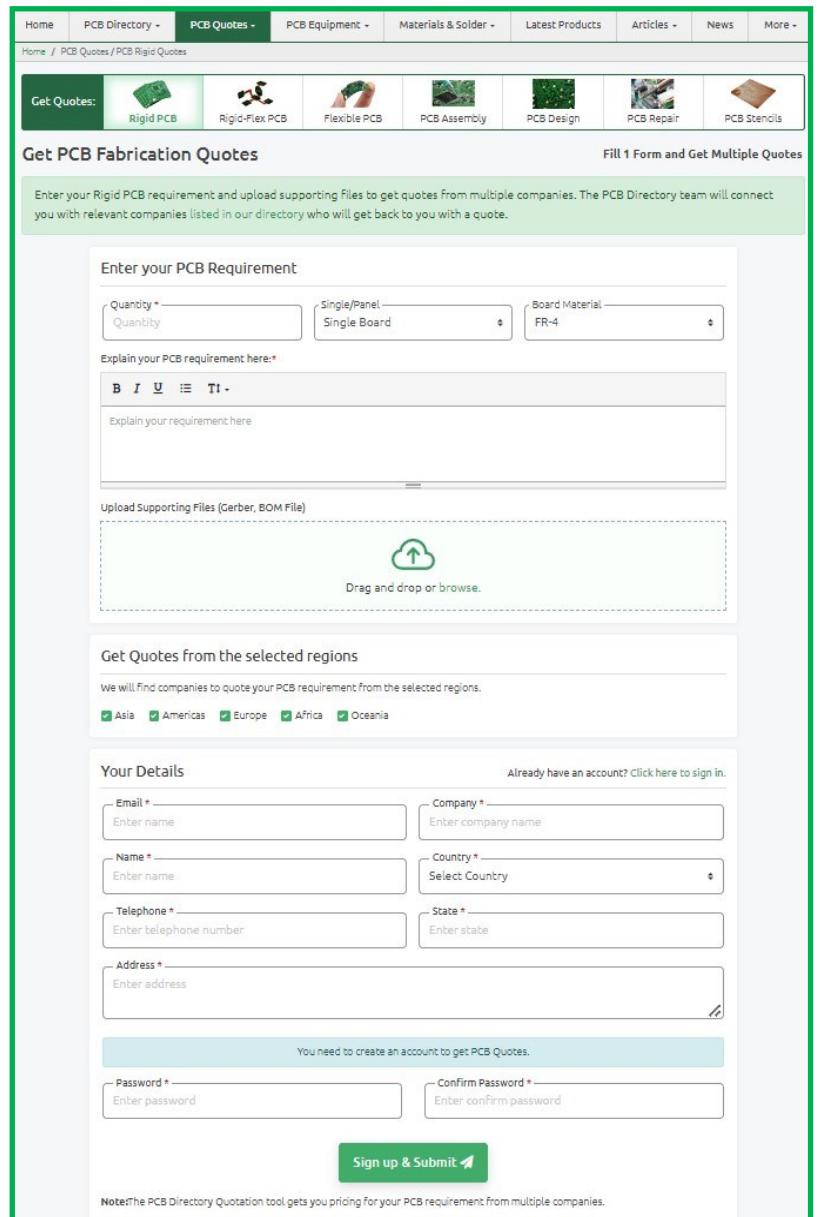
The **Lead Generation Program** on PCB Directory has been designed to get you real user inquiries for PCB Fabrication, Assembly, Design, Stencils and Repair.

We have created a Quotation Form which users fill out to request a quote.

When a user fills out this form, we will share the user requirement along with their contact information with you. You can then connect with the user directly to quote their requirement.

Targeting: You can choose from which countries/regions you would like to get quotations.

Cost: \$10/Lead (\$500 Minimum - Your balance keeps deducting as the leads are generated)



Home PCB Directory - PCB Quotes - PCB Equipment - Materials & Solder - Latest Products - Articles - News - More -

Home / PCB Quotes / PCB Rigid Quotes

Get Quotes: Rigid PCB Rigid-Flex PCB Flexible PCB PCB Assembly PCB Design PCB Repair PCB Stencils

Get PCB Fabrication Quotes Fill 1 Form and Get Multiple Quotes

Enter your Rigid PCB requirement and upload supporting Files to get quotes from multiple companies. The PCB Directory team will connect you with relevant companies listed in our directory who will get back to you with a quote.

Enter your PCB Requirement

Quantity * Single/Panel Board Material

Explain your PCB requirement here:*

B I U **T**

Explain your requirement here

Upload Supporting Files (Gerber, BOM File)

Drag and drop or browse.

Get Quotes from the selected regions

We will find companies to quote your PCB requirement from the selected regions.

Asia Americas Europe Africa Oceania

Your Details Already have an account? [Click here to sign in.](#)

Email * Company *

Name * Country *

Telephone * State *

Address *

You need to create an account to get PCB Quotes.

Password * Confirm Password *

[Sign up & Submit](#)

Note: The PCB Directory Quotation tool gets you pricing for your PCB requirement from multiple companies.

For more information about Advertising on PCB Directory, email raghav@pcbdirectory.com OR call +1-312-436-0084

www.PCBdirectory.com

PCB Equipment & Accessories

PCB Directory lists PCB Equipment and Accessories from over 100 companies in over 30 categories. These categories Includes Assembly and Fabrication equipment, PCB Board Handling equipment, Soldering Equipment and Accessories, PCB Materials, Solder Products and Tools, and other equipment.

Featured Listings & Lead Generation for PCB Equipment Companies

The featured listing plan will ensure your company, products, articles and press releases are promoted across the PCB Directory website . This program is great for brand awareness, product promotions, lead generation and driving traffic to your website.

Featured Listing & Lead Generation Programs

| Plan Type | Level 1 | Level 2 |
|-------------------------------------|------------|------------|
| Price | On Request | On Request |
| Features | | |
| Managed Listing | ✓ | ✓ |
| Unlimited Product Additions | ✓ | ✓ |
| Website in the Search Results | ✓ | ✓ |
| Product Link to your Website | ✓ | ✓ |
| Addition of Products to Newsletters | ✓ | ✓ |
| Company Featured in the Directory | ✓ | ✓ |
| Press Release Publication | ✓ | ✓ |
| White Paper Publication | ✓ | ✓ |
| Content Creation & Promotion | ✓ | ✓ |
| Banner Ads | ✓ | ✓ |
| Lead Generation | | |
| Lead Details on Datasheet Downloads | ✗ | ✓ |
| Assisted User Inquiries | ✗ | ✓ |
| Proactive Lead Generation | ✗ | ✓ |

Note: A 12 Month commitment is required for Level 1 & 2 plans.

For more information email info@pcbdirectory.com or call us at **+1-312-436-0084**

Lead Details on Product Datasheet Downloads

Lead information on PCB Directory is tracked with each quote request, inquiry and datasheet download. You will get a monthly email with lead information generated for your company. You will also get access to a lead management tool where you can review the details of leads that have been generated for your company.

Price: \$50 CPL (Cost Per Lead) | Min. 50 Leads

Total Leads : 52 Date Range : Start Date End Date [APPLY](#) [Reset](#) [Export to Excel](#)

Sort By Country: Select Category: Select E-mail: [SEARCH](#) [Reset](#)

All Leads [RFQ](#) [DataSheet](#) [Contact](#)

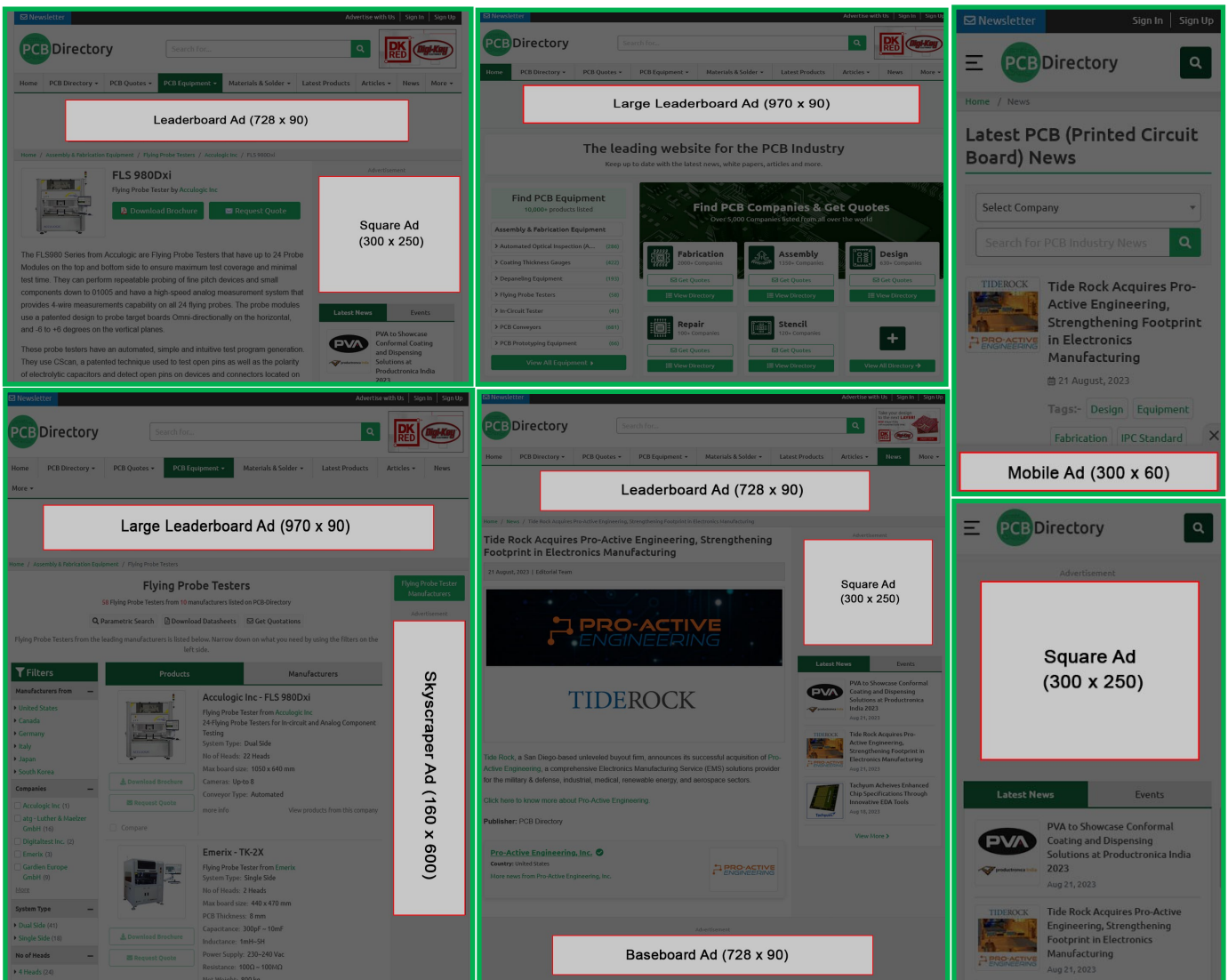
| View Details | S.No. | Request Type | Generation Date | Category | Part Number | User Email | User Company | User Country |
|------------------------------|-------|--------------|-----------------------|----------------|-------------|---------------------------------|--------------------------------------|---------------|
| View Lead | 1 | DataSheet | 5/10/2012 11:58:00 AM | Couplers | DDS1025 | rayaneimr@gmail.com | | United States |
| View Lead | 2 | DataSheet | 5/9/2012 1:15:00 AM | Couplers | DCS302 | rsubrahm@nrao.edu | National Radio Astronomy Observatory | United States |
| View Lead | 3 | DataSheet | 4/26/2012 11:04:00 PM | Power Dividers | DL208 | no@thankyou.com | cows | United States |
| View Lead | 4 | RFQ | 4/26/2012 8:12:00 PM | Power Dividers | DMS646 | pprot@reflexces.com | Reflexces.com | France |
| View Lead | 5 | RFQ | 4/26/2012 11:41:00 AM | Power Dividers | DMS605 | ahsetsail2@hotmail.com | Hefei Setsail Telecom,Co.Ltd. | China |
| View Lead | 6 | RFQ | 4/26/2012 11:35:00 AM | Power Dividers | DL272 | ahsetsail2@hotmail.com | Hefei Setsail Telecom,Co.Ltd. | China |
| View Lead | 7 | RFQ | 4/26/2012 11:34:00 AM | Power Dividers | DL333 | ahsetsail2@hotmail.com | Hefei Setsail Telecom,Co.Ltd. | China |
| View Lead | 8 | DataSheet | 4/17/2012 7:50:00 PM | Power Dividers | DL207 | jeromy@advantagepressurepro.com | PressurePro | United States |
| View Lead | 9 | RFQ | 3/28/2012 12:14:00 AM | Couplers | DCS1085 | kiewis@saileam.com | SAI Technology | United States |
| View Lead | 10 | DataSheet | 3/28/2012 12:09:00 AM | Power Dividers | DMS210 | Richard.Maitagliati@huapl.edu | JHUAPL | United States |
| View Lead | 11 | DataSheet | 3/26/2012 7:13:00 PM | Hybrids | HS151 | shallhanen@yahoo.fr | SHALL | France |
| View Lead | 12 | DataSheet | 3/8/2012 8:17:00 PM | Power Dividers | DL305 | enoughpower@126.com | .XD | China |
| View Lead | 13 | DataSheet | 3/8/2012 8:13:00 PM | Power Dividers | DL235 | christopher.cooper@f-3com.com | I-3 | United States |
| View Lead | 14 | DataSheet | 3/8/2012 12:40:00 PM | Power Dividers | DMS407 | fanquangle@gmail.com | institute of science and technology | Vietnam |

Banner Advertising

Banner Ad Pricing: \$125 CPM (CPM: Cost Per Metric i.e Cost per 1000 Impressions)

Banner Ads are show across the PCB Directory website including on the profile page. This means that users will see banner ads of your company when they are looking at other PCB companies. Banner Ads are sold as a package across multiple sizes to avoid ad blindness.

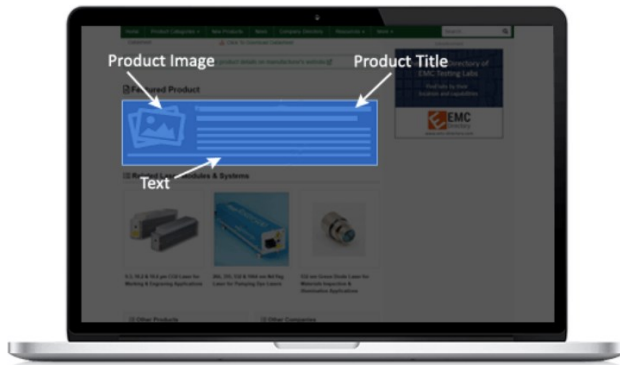
| No. | Ad Type | Dimension | Location |
|-----|----------------------|--------------|-------------------------|
| 1. | Large Leaderboard Ad | 970 x 90 px | All Pages |
| 2. | Leaderboard Ad | 728 x 90 px | All Pages |
| 3. | Skyscraper | 160 x 600 px | Homepage, Search Pages |
| 4. | Boom Box (Square) Ad | 300 x 250 px | All Pages except Search |
| 5. | Mobile Ad | 300 X 60 px | All Mobile Pages |



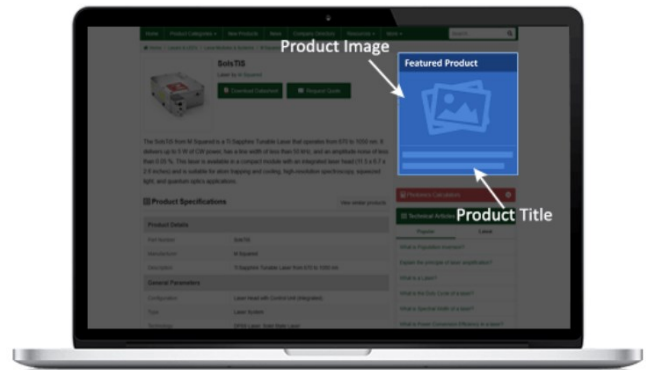
Native Advertising

Native Ad Pricing: \$125 CPM (CPM: Cost Per Metric i.e Cost per 1000 Impressions)

Native Ads are embedded within content shown in multiple formats in various sections of the website.



It will show below the content of the page.



It will show at the Right side of the page.

Newsletter Sponsorship

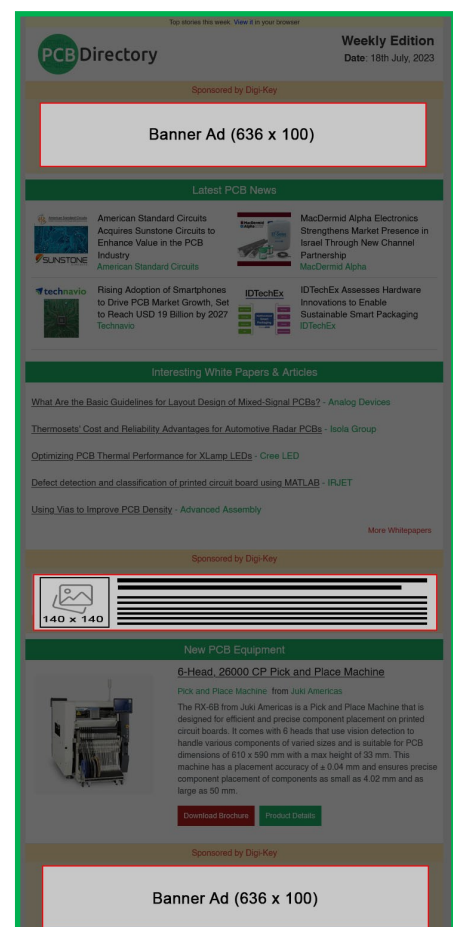
We keep users up to date with Industry News, Upcoming Events and New Product Releases. The weekly newsletter goes out to over 8,000 Registered users in the PCB Industry. Each newsletter has one sponsor. As a sponsor you get two ad slots one at the top of the newsletter and one at the bottom of the newsletter—this makes sure that the users see your company in the newsletter that you sponsor.

Cost: \$1,500/Newsletter

3 Newsletter Bundle: \$4,250/Issue

6 Newsletter Bundle: \$7,500/Issue

12 Newsletter Bundle: \$12,000/Issue

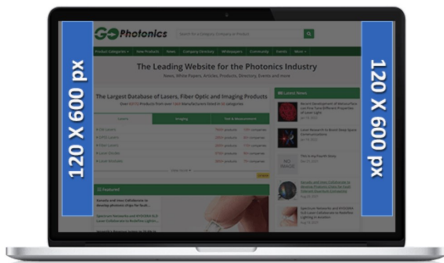
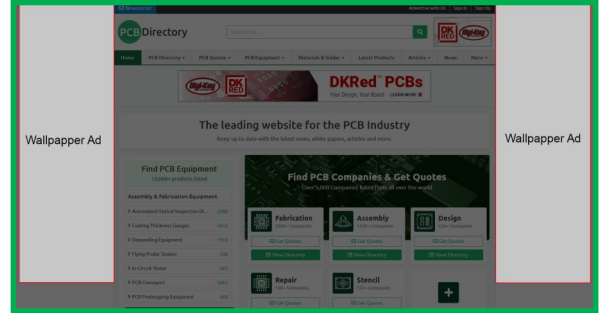


High-Impact Wallpaper Advertising

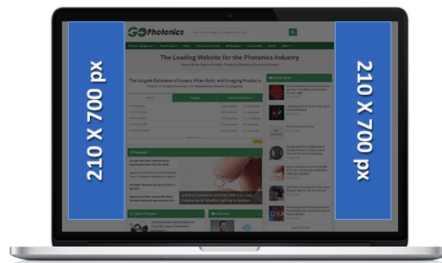
Wallpaper Ad Pricing: **\$2,000/Month** (for 10,000 Impressions) or **\$200 CPM**

(CPM: Cost Per Metric i.e Cost per 1000 Impressions)

Wall Paper Ads are high impact banner ads that show on either side of the website at all times. They are visible to users on all pages of the website on desktops and laptops even as they scroll up or down a page, as a result they are extremely effective.



120 X 600px



210 X 700 px



270 X 800 px

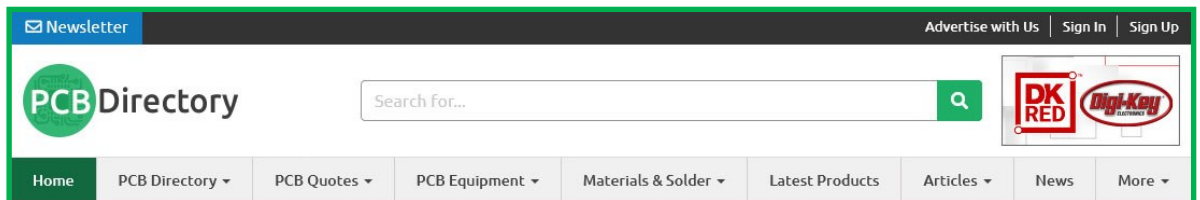
Expandable Header Advertising

This ad shows on every page load of PCB Directory in the header.

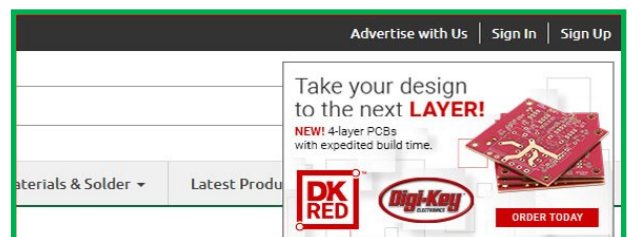
Header Ad Pricing: **\$5,000 / Month** (1 Advertiser/month) | Estimated Impressions: Over 50,000/Month

Sizes: Normal: 166 x 84 px | Expanded Size: 300 x 168 px | Expands on mouse hover

This expandable ad shows in the header of PCB Directory. This ad is shown on every page of the site making it a high impact ad slot that gives you a mix of traffic and branding.

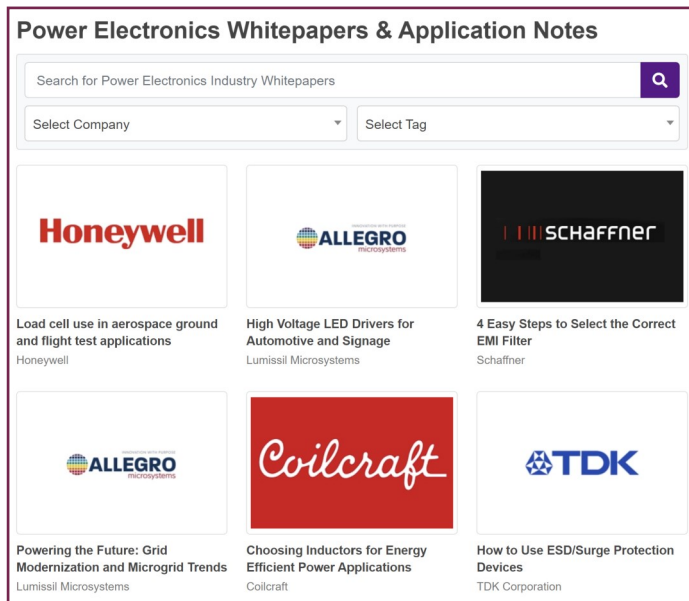


Expands on Mouse hover



White Paper Lead Generation & Promotion Program

PCB Directory’s White Paper Sponsorship is a highly effective program for companies interested in generating and following up on pre-qualified leads. There are over 200 White Papers, Articles and Application Notes listed in this section. Sponsorship is the best way to ensure that your content stands out and is seen by users.



How it Works:

All relevant White Papers provided are added to the site and made searchable to users.

The benefit of a paid sponsorship is that your paper(s) will receive significant visibility across the entire PCB Directory network (including everything RF) – The papers will be promoted on the home page, in the White Paper section and to more than 5,000 subscribers of our weekly Newsletter.

You can promote one or multiple white papers which will show on PCB Directory. Leads from the program will be shared with you each month. This will include leads from the promoted White Papers as well as any other papers you have listed on the site.

Performance Guaranteed:

We will guarantee a minimum of 50 leads within the promotion/sponsorship period. We will continue to promote the white paper till you receive a minimum of 50 leads.

White Paper Program: \$3,500 for 50 Leads

Note: There is no limit to the number of white papers that you can list on PCB Directory. The lead generation program lets you promote up to 10 different white papers at a time.

Advertising Contacts

Raghav Kapur

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E-mail: raghav@pcbdirectory.com



Website: www.PCBDirectory.com

Email: info@pcbdirectory.com

Telephone: +1-312-436-0084

Our Network



www.EMC-Directory.com

everythingRF

www.everythingRF.com

everythingPE

Keep up to date with Power Electronics

www.everythingPE.com



www.SatNow.com



www.GoPhotonics.com