

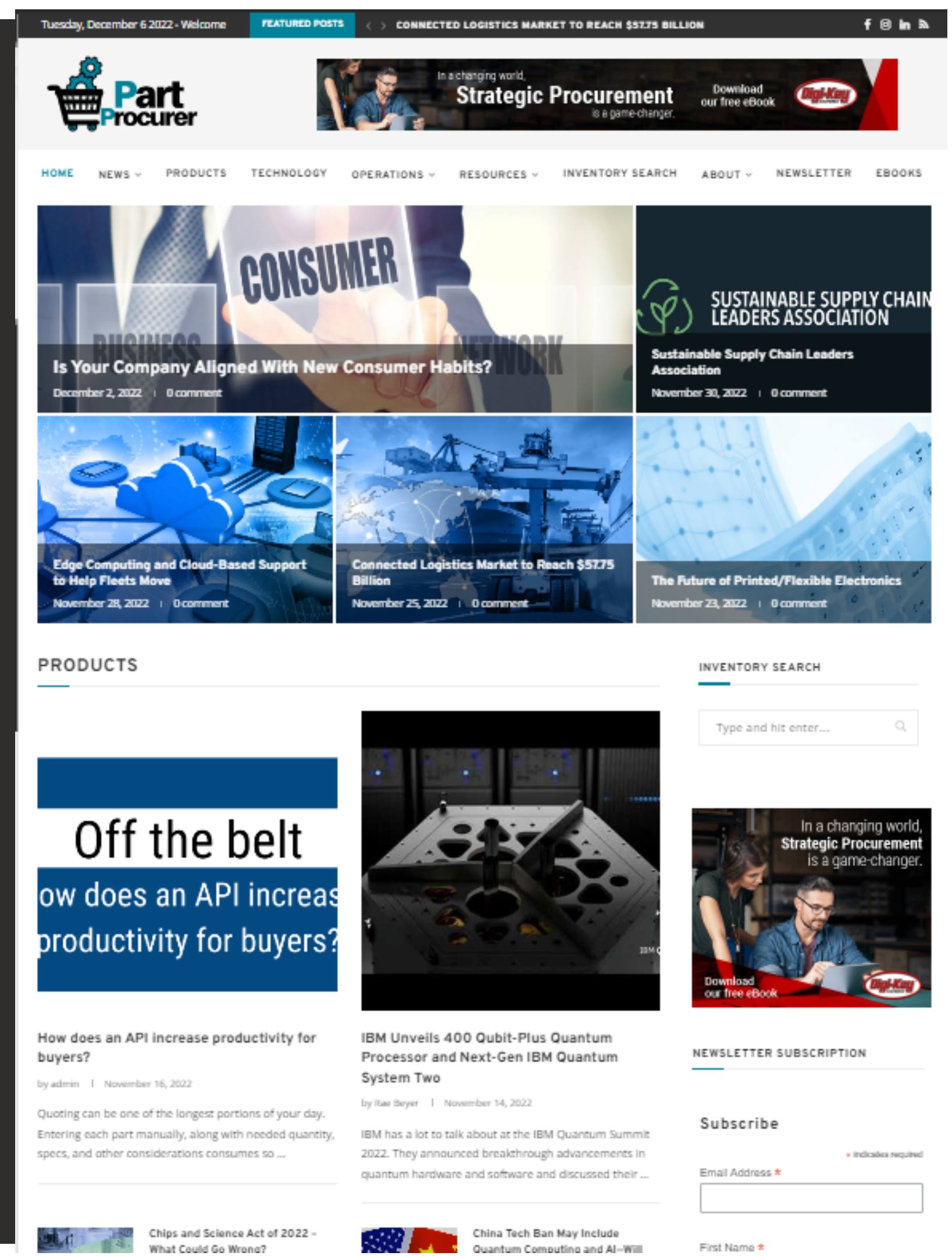


Media Kit 2023

WHAT IS IT?

PartProcurer is an online resource dedicated to procurement professionals.

PartProcurer aims to equip professionals involved in the supply chain with buying, logistics, technology and product news, as well as tips, industry insights, market outlook, and all the resources needed to excel in the field.



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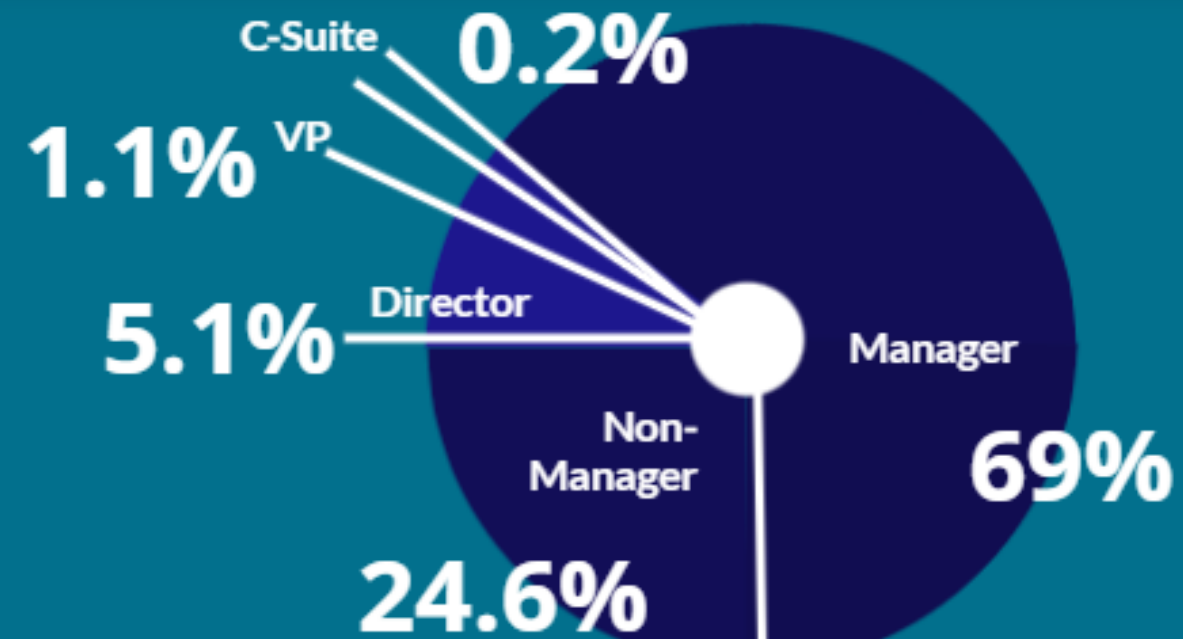
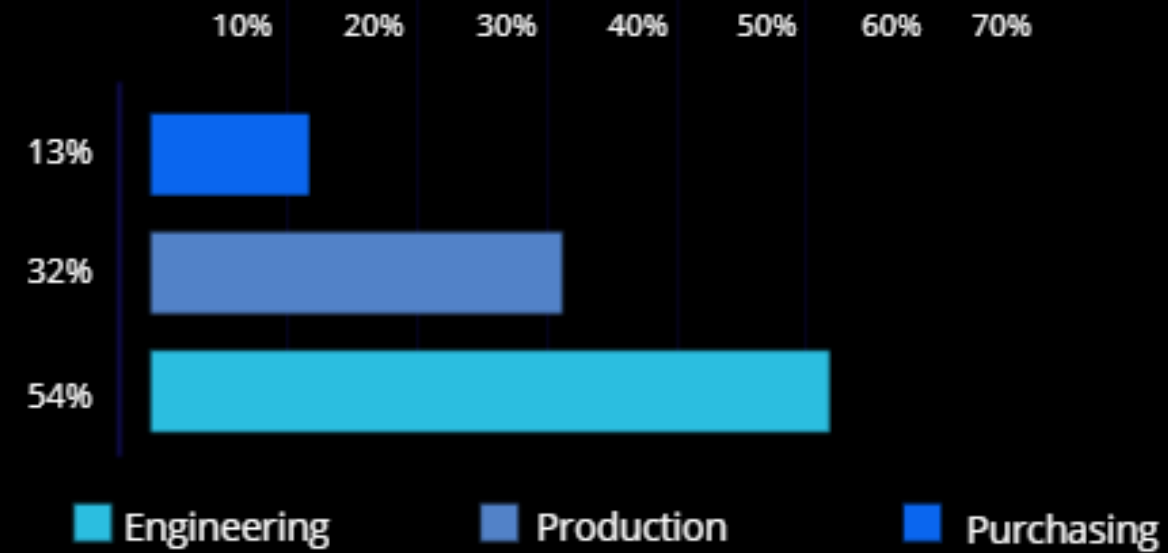
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by admin | November 16, 2022

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by Rae Beyer | November 14, 2022

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This month we're taking a look at some green initiatives to help make shipping greener. We've also got some market growth news and a purchase that will help European markets expand.

AI and machine learning are an ever-growing presence in logistics, supply chains, and procurement. Can they help you?

On to the articles!



Early Container Return Program Helps Shippers Offset Carbon Footprint

The CMA CGM Group announced the launch of TEUs to Trees, an early container return incentive program meant to increase climate change mitigation without disrupting supply chain fluidity and velocity.



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AI in supply chains helps deliver the optimization needed for accurate capacity planning, improved productivity, high quality, lower costs, and greater output while fostering safer working conditions.

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Consumers demand fast, efficient, and effective delivery to their doorsteps. The global warehouse robotics market will grow as demand for efficient distribution channels increases.

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Nefab Acquires cargo-pack group, Expanding European Market

Nefab Group AG acquired cargo-pack group, establishing Nefab in the Swiss market.



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How does an API increase productivity for buyers? | Off the B...MOUSER ELECTRONICS

Off the belt

How does an API increase productivity for buyers?

Watch on YouTube

Fortunately, there are solutions available to get some time back and increase your productivity. With API search, your information is integrated from your system and saved for quicker and reliable access to your data. Typically, when you order through the Mouser website, you might experience some "human error" and enter the incorrect part numbers or quantity needed. With API ordering, the system remembers your previous order history and streamlines the process.

So, what perks come along with automation? You'll no longer need to enter orders manually, avoiding additional steps. This means no more checking to make sure specs and data are correct.

An API removes the additional stress. If there is more than one buyer on your team, you might find that you've entered the same order without knowing. An API will notify you if an order has been placed. This eliminates any return processes or extra stock hidden in your storage area. By using an API, your time is cut in half. This means more time to focus on everything else on your to-do list. The Mouser API is user friendly, so even if you're new to the industry, the program will be easy to learn.

To get started click here.

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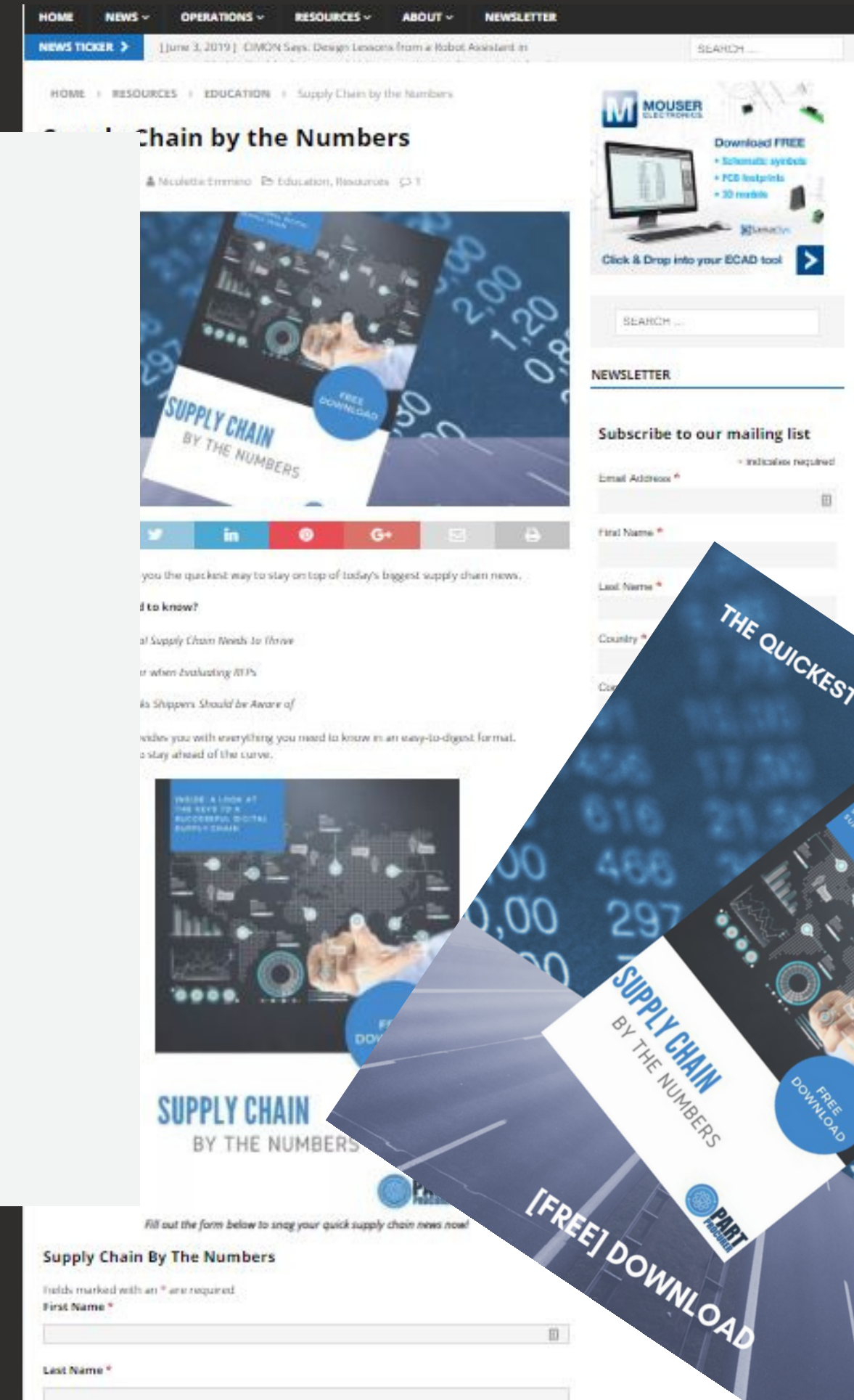
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A series of 5-10 video interviews with an industry expert who can shed light on the current situation in a given parts areas or overall topic.

To enhance the procurement content and use for re-purposing. We'll conduct interviews with industry experts who can speak to different facets of sourcing. We can speak to company guests, industry pros, etc.

We can use these in a sponsored video procurement hub on eeDesignIt/PartProcurer
[See example: Challenges Faced When Sourcing Power Supplies](#)



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