

Media Kit 2026

everythingRF

The leading website for the RF & Microwave Industry

www.everythingRF.com



Reach out to RF, Microwave & Wireless Engineers

everything RF - www.everythingRF.com is the leading online publication for the RF & Microwave Industry. The website started in 2010 as a parametric search tool for RF components. Over the years we added more sections like news, new product releases, white papers, technical articles, interviews, events, videos, calculators, a company directory and more.

everything RF is now one of the **most visited websites** in the RF & Microwave Industry.

Key Sections

Parametric Search Tool for Product Discovery

We list complete product catalogs of leading manufacturers in RF, Microwave and Wireless industry in over 200 categories. The product data is standardized across each category so that users can run parametric searches to easily find products based on their requirements.

300,000+ Products Listed | 2,500+ Companies Listed

Company Directory—We have created the largest online directory of companies in the RF & Microwave Industry.

News— We publish over 150 News Stories every month.

New Product Releases - Track over 2,500 companies to publish new product releases.

White Papers—Over 4,000 white papers listed.

Technical Articles—Publish interesting content from the leading companies, along with content from our own editorial team.

Videos—We curate information and educational videos in this sector from across the internet.

Interviews—We conduct interviews with industry leaders every month.

Calculators—We have created over 100 calculators.

Events—Provide detailed event coverage.

Newsletters—We send out weekly newsletters to over 35,000 Registered users.

Page Views & Visitors

 **500,000 +**
Page Views / Month

 **250,000 +**
Visitors / Month

 **100,000 +**
Registered users

Lead Generation

 **150,000 +**

Leads Generated in 12
Months

Social Media

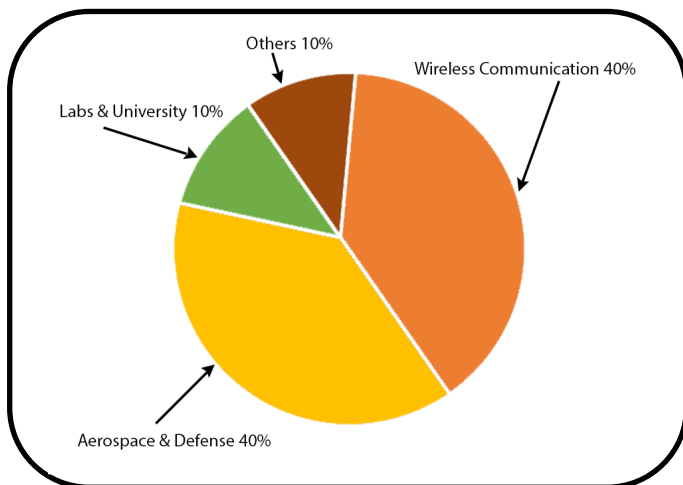
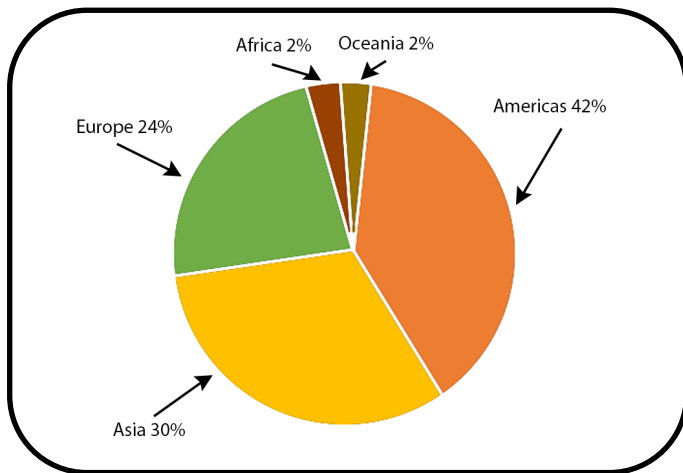


45,000+ followers

Key Sectors & Topics

5G 6G / 5G	Aerospace & Defense	AI / ML
Automotive	Cables & Connectors	Cryogenics / Quantum
EMC EMC Testing	GNSS	IoT (Internet of Things)
MMIC / RFIC	Printed Circuit Boards	RFID / NFC
Satellite & Space	Telecom / Cellular	Test & Measurement
Waveguides	Wi-Fi / Bluetooth	Wireless Infrastructure

Demographics & Segmentation



Companies that use us

Apple	L-3 Communications
Boeing	LG
Broadcom	Lockheed Martin
Cisco	NASA
Garmin	Northrop Grumman
GE	Qualcomm
Google	R&S
Honeywell	Raytheon
IBM	Royal Military
Intel	Samsung
ISRO	Space-X
Keysight Technologies	US Military

Banner Ads on everythingRF.com

Banner Ad Pricing: \$125 CPM (CPM: Cost Per Metric i.e Cost per 1000 Impressions)

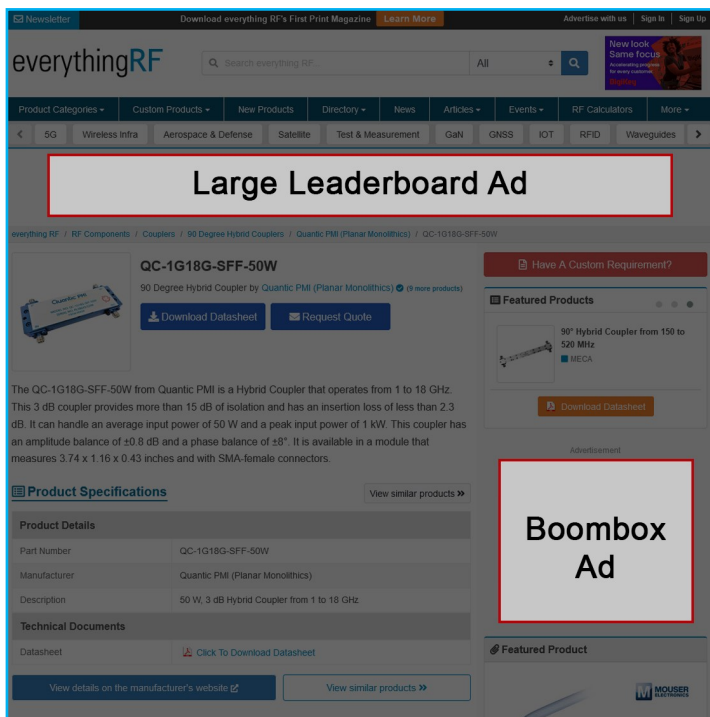
Banner ads are shown across the website and can also be targeted to show in specific sections based on topic. Banner Ads are sold as a package across multiple sizes to avoid ad blindness.

Banner Ad Sizes across everything RF

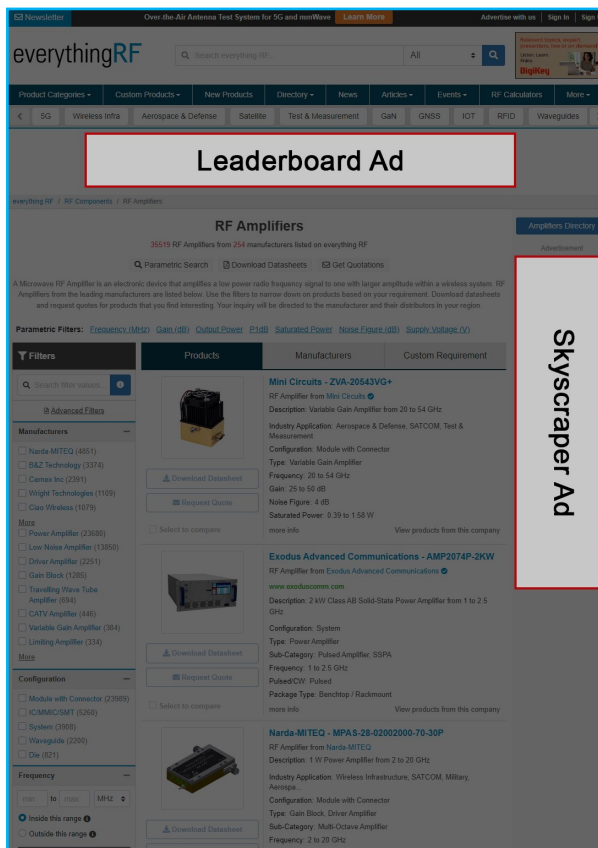
No.	Ad Type	Dimension	Location
1.	Large Leaderboard Ad	970 x 90 px	ROS
2.	Leaderboard Ad	728 x 90 px	ROS
3.	Skyscraper Ad	160 x 600 px	ROS
4.	Boombbox Ad	300 x 250 px	ROS
5.	Mobile Ad	300 x 60 px	All Mobile Pages

ROS: Run of Site—i.e Across the website.

Content: Products, Profiles, News etc.



Search Pages

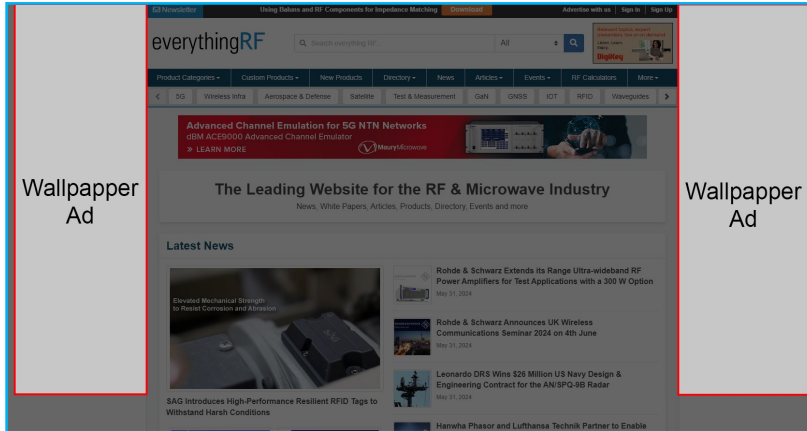


Mobile Pages



High Impact Wallpaper Ad

The Wallpaper Ad is a high impact image ad that is displayed on the left and right hand sides of the website. This ad is visible on every page of the website on desktops and laptops, making it extremely effective.



This ad is very effective as it is visible to users at all times, on every page.

Rate: \$250 CPM

CPM: Cost per 1000 Impressions

Minimum Impressions/month: 10,000

This Ad slot requires 3 different creative sizes to ensure it shows in the most effective way on all screen sizes.

Native Advertising:

Native Ads are embedded within content on various pages of everything RF.

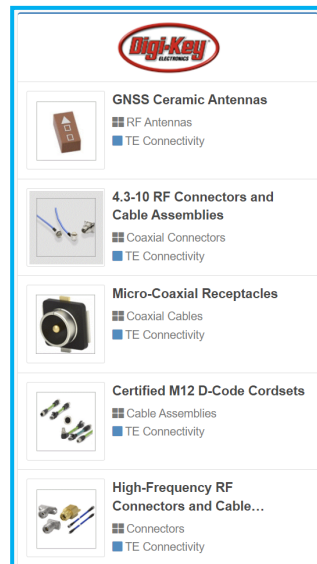
Rate: \$150 CPM (Cost per 1000 Impressions)

Featured Product Widget:

Promote 1-5 of your products using this high impact ad slot. This ad slots can be targeted based on the products that you want to promote.

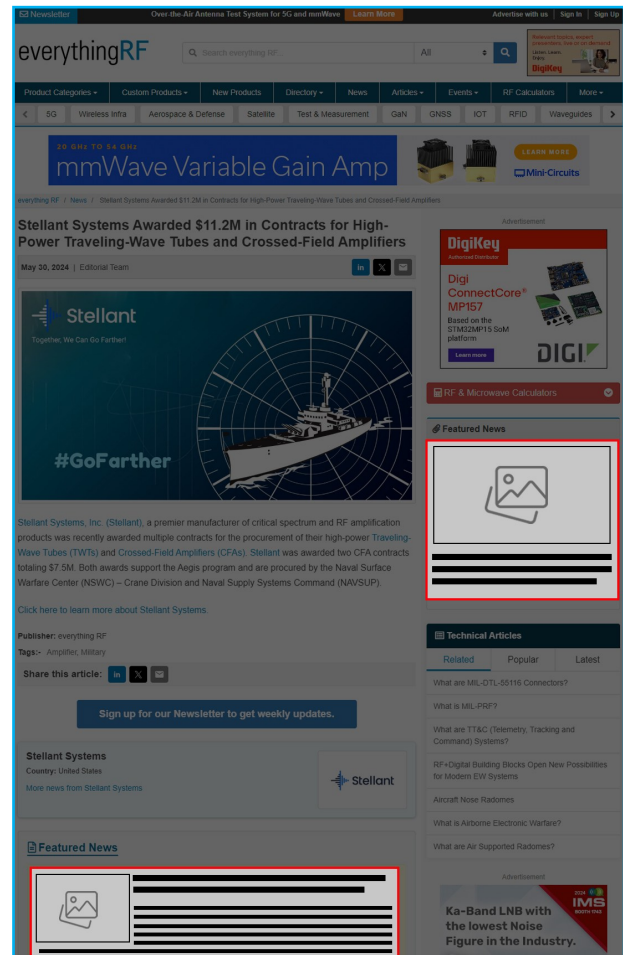
Rate: \$200 CPM

(Cost per 1000 Impressions)



Featured Product Widget

Native Ads



Newsletter Sponsorship

We send out weekly newsletters to over **35,000 Registered Users**

- **Industry Update (Monday—25K+)**: Keeps users up-to-date with News, White Papers & Events—**\$2,750 / Issue**

- **Product Update (Wednesday—25K+)**: Keeps users up-to-date with new product releases—**\$2,750 / Issue**

Packages: 6x Newsletters—Pricing: **\$2,500/Issue** | 12x Newsletters—Pricing: **\$2,250/Issue**

- **Topic Newsletter (Tue/Thurs)**: Sent to a list of users interested in a specific topic —**\$1,500—\$2,000 / Issue**

Note: We have one advertiser in each newsletter who gets 3 Ad Slots

Topic / Technology Newsletters

Each week we send up to two additional topic specific newsletters. These newsletters target users who are interested in specific technologies or industries. These newsletters are very targeted. The content of each newsletter is tailored by our editorial team.

Topic	Circulation
Test & Measurement	12,000+
Aerospace & Defense	10,000+
Connectors & Cables	10,000+
4G/LTE/5G	7,500+
Wireless Infrastructure	7,500+
IoT	6,000+
Satellite	5,000+
GNSS	2,500+
RFID / NFC	2,500+
Automotive	2,500+
EMC	2,500+

We have more topics for which we send out newsletters. Email advertise@everythingrf.com for additional topic information, circulation numbers, dates and pricing.

Weekly Newsletters

The screenshot displays a newsletter layout for 'everythingRF Weekly Edition' dated 29 May 2024. At the top, it is sponsored by AT Microwave. A red box highlights a 'Top Banner Ad' area. Below this is a section titled 'New RF and Microwave Products this Week'. It features three product highlights, each with an image and a brief description:

- Handheld Cable and Antenna Analyzer from 5 kHz to 6 GHz**: An RF Spectrum Analyzer from Anritsu, described as a handheld device for cable and antenna analysis.
- Benchtop Signal Generators from 10 MHz to 18 GHz**: Signal Generators from Boonton, noted for their high power range and switching speed.
- RF Amplifier from Exodus Advanced Communications**: A Solid-State Power Amplifier (AMP2085P-LC) operating from 2 to 8 GHz.

 A fourth product, a '50 dB Directional Coupler from 2 to 6 GHz' by RFT Electronics, is listed below but its image is obscured by a red box containing a placeholder icon. At the bottom, another red box highlights a 'Bottom Banner Ad' area. The newsletter is also sponsored by AT Microwave at the very bottom.

Expandable Header Ad

This ad shows on every page load of everything RF in the header.

Rate: \$10,000 / Month (1 Advertiser) | **Estimated Impressions: Over 250,000/Month**

Dimension: Size: 166 x 84 px | Expanded Size: 300 x 168 px | Expands on mouse over



This expandable ad shows in the header of everything RF. This ad is shown on every page of the site making it a high impact ad slot that gives you a mix of traffic and branding.

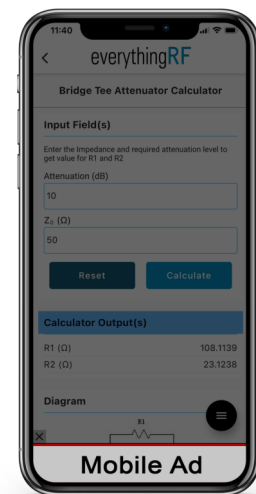


RF Calculator Apps:



Rate: \$10,000/Year (300 x 60 px)

everything RF has developed a Calculator App that is available on the Google Play Store (Android) and the App Store (Apple). The app has been installed by over 10,000 users with new installations every month. We have a single sponsor for the Calculator App. The ad shows at the bottom of the screen in the calculator application.



Print Magazine

We publish and distribute three print / digital magazines each year. The print copies are available at some of the leading industry events that.

[View our Print Magazines.](#)

Publication Dates: **Jan 2026** | **IMS 2026** | **Second Half 2026**

The distribution of print/digital magazines is over 5,000 Copies.

We offer two ads in this magazine:

Full Page Ad: \$1,250 / Page

Half Page Ad: \$750 / Half Page



Product Promotion

This program has been designed to promote a product or series of products over a 30 day period via various ad formats on everything RF. The program includes:

- Addition of the product to everything RF
- Publication and promotion of a news story about the product
- Promotion of the product via a newsletter
- Promotion of the product via our Social Media Channels
- Sponsorship of 1x Newsletter
- Native Ad - 10,000+ Impressions
- Banner Ad Promotions (970 x 90, 728 x 90, 160 x 600, 300 x 250, 300 x 100 px) - 10,000+ Impressions

Price: \$5,000/Product (30 day promotion)

Note: You have the option to replace the Banner Ad Promotions with High Impact Wall Paper Ad promotions. The price of the package is then **\$6,250/Product**.

e-Books:

We publish a range of e-Books on various RF, Microwave and Wireless topics. These consist of articles and white papers written by leading companies and experts on a specific topic. These eBooks are then promoted on the website, via our newsletters and our social media channels. User details on the download of each e-book can be shared on request. This is a great way to generate a list of targeted leads who are interested in a specific topic in a particular time frame.

Price:

\$2,500 (50 Leads + 1 Full Page Ad in the current edition of the eBook)

\$5,000 (125 Leads + 2 Full Page Ads in the current edition of the eBook)

\$7,500 (200 Leads + 3 Full Page Ads in the current edition of the eBook)

Custom Topics: In case you are interested in a custom topic, the team at everything RF can create an eBook for you and promote this to generate targeted leads.

Webinars:

Conduct a webinar with everything RF to reach out to a targeted audience and generate some relevant leads. Webinars can be conducted by a single company or by multiple companies. The webinar will be promoted on everythingRF.com, via our newsletters and social media. It will also be available as an On-Demand Webinar that can be accessed on everything RF even after it has been conducted. Sponsoring companies will get the complete contact information of all webinar registrants and those who watch the on-demand webinar.

Exclusive Webinar: \$10,000+/Webinar | **Co-Sponsored Webinar—2 Companies: \$5,500/Webinar/Company**

Event Promotion Package

We provide comprehensive coverage of the world’s leading RF & Microwave events. Our Event Promotion Package is designed to maximize your visibility and ensure your company, products, and announcements reach the right audience in the industry.

- **Pre-Show Buzz** – Create momentum before the show even starts. We’ll publish a news story highlighting your announcements / products on everything RF, and promote it through our newsletter & social channels.
- **Booth Video (Optional)** – Capture attention right from the show floor. A short video filmed at your booth to showcase your company, products, or demos. Promoted on everything RF, YouTube, newsletter & social.
- **Event Highlights Newsletter** – We’ll feature your company in our post-event highlights newsletter, ensuring you stay visible to industry leaders even after the event finishes.
- **Post-Show Wrap-Up** – Following the event, we’ll create a wrap-up article covering key announcements, products and technologies. Your company products and announcements will be features in this article. This article will be promoted on our site, the event page, newsletters & social channels.

Events to be covered in 2026

Mobile World Congress (MWC) 2026 | Satellite 2026 | International Microwave Symposium (IMS 2026) | European Microwave Week (EuMW) 2026 | Association of Old Crows (AOC) 2026

Option 1: Full Package (with Booth Video) – \$4,000 / Event

Includes pre-show buzz, booth video, event highlights newsletter, and post-show wrap-up.

Option 2: Coverage Only (without Booth Video) – \$2,000 / Event

Includes pre-show buzz, event highlights newsletter, and post-show wrap-up.

RF AI Expert Sponsorship

The RF AI Expert is our new AI-powered chatbot designed to answer technical questions with precision and trust. Trained exclusively on content from everything RF that includes over 2,500 technical articles and more than 3,000 white papers — it provides engineers with accurate, reliable answers they can depend on. By sponsoring, your brand is placed front and centre at the point where industry professionals actively seek knowledge and solutions.

Sponsorship Includes:

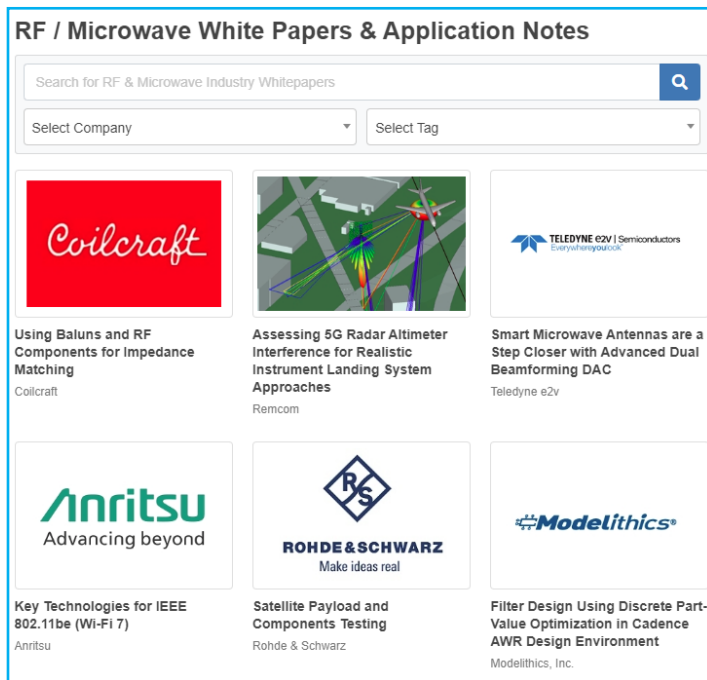
- Sponsored Chat Button (Shown over 50,000 Times/Month)
- Your Logo on Every Answer Page
- Banner Ads Next to AI Responses

Pricing: \$8,000/Month



White Paper Lead Generation & Promotion Program

everything RF’s White Paper Sponsorship is a highly effective program for companies interested in generating and following up on pre-qualified leads. There are over 4,000 White Papers, Articles and Application Notes listed in this section. Sponsorship is the best way to ensure that your content stands out and is seen by users.



How it Works:

All relevant White Papers provided are added to the website and made searchable to users.

The benefit of a paid sponsorship is that your paper(s) will receive significant visibility across the entire everything RF network – including promotion on the home page, in the white paper section, on social media, and in our weekly newsletters that are sent to over 30,000 registered users.

You can promote one or multiple white papers on everything RF for 30 days. User details (leads) are captured on the download of each white paper. These leads will be shared with you at the end of each promotion period.

Performance Guaranteed:

We will guarantee a minimum of 50 leads within a 30 day sponsorship period. If your white paper(s) do not generate 50 leads in 30 days, we will extend the sponsorship period until 50 leads are achieved.

White Paper Program Pricing: \$3,500/Month or \$10,000/Quarter

Note: There is no limit to the number of white papers that you can list on everything RF. The monthly program lets you promote up to 3 different white papers every month and the quarterly program allows you to promote up to 10 different white papers through the quarter. You can even space out the quarter to three separate months.

White Paper Development Services:

If you need help with creation of a white paper to promote on everything RF and other publications, we can help - We work with a number of freelance technical writers who can assist with the creation of content such as white papers, product features and application notes.

Featured Listings & Lead Generation on everything RF

The featured listing plan will ensure your company, products, articles and press releases are promoted across the everything RF platform - On the Homepage, in the search results, on the website, via social media and in our weekly newsletters. This program is great for brand awareness, product promotions, lead generation and driving traffic to your website.

Featured Listing & Lead Generation Programs

Plan Type	Level 1	Level 2	Level 3
Price	On Request	On Request	On Request
Features			
Managed Listing	✓	✓	✓
Unlimited Product Additions	✓	✓	✓
Prime Positioning in Search Results	✗	✓	✓
Website in the Search Results	✗	✓	✓
Product Link to your Website	✓	✓	✓
Addition of Products to Newsletters	✓	✓	✓
Company Featured in the Directory	✓	✓	✓
Press Release Publication	✓	✓	✓
White Paper Publication	✓	✓	✓
Content Creation & Promotion	✓	✓	✓
Banner Ads	✗	✓	✓
Lead Generation			
Lead Details on Datasheet Downloads	✗	✗	✓
Assisted User Inquiries	✗	✗	✓
Proactive Lead Generation	✗	✗	✓

Note: A 12 Month commitment is required for Level 1 & 2. A 3 month commitment is required for Level 3.

Advertising Contacts

United States

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Our Network of Websites



www.EMC-Directory.com



www.SatNow.com

everythingPE

Keep up to date with Power Electronics

www.everythingPE.com



www.PCBdirectory.com



www.GoPhotonics.com